

**Boise Community Radio Project -**  
*Program Proposal Form*

Hi! Thank you for submitting a programming proposal to the Boise Community Radio Project (BCRP). We look forward to reviewing your proposal and getting the music you love on the air. But first, a little bit about us.

BCRP will provide a voice to the voiceless. The primary goal of BCRP is to provide a diverse radio programming to un-served and marginalized communities in the Treasure Valley. Our station will highlight content that receives little attention on current radio broadcasts and avoids duplication of existing programming options. We expect that musical programming will make up roughly 75% of our weekly schedule.

BCRP will also serve as a community-wide bulletin board for issues-oriented information and a performance platform for the creative skills of local musicians, verbal artists and youth. Our content will inspire creativity in the process of addressing community issues and enhance social, cultural and environmental awareness. By increasing opportunities for members of the community to access our local media, we will foster cultural health and enhance the area's quality of place.

Now we'd like to hear about your show. Don't be intimidated by the following questions—they're meant to give us a solid idea of what you want your show to be. Answer as short or as long as you think is appropriate.

**What is your program's focus statement?** (In other words, define your program.)

**What is your program's format?** (Music, call-in, talk, news segments/feeds, etc.)

**Describe your content.** (This includes type of music, subjects for discussion, areas of news, etc.)

OK, now we'll get more focused. Please answer the following questions in as much detail as you wish. Offer specifics. Be enthusiastic. It's ok to get excited about this. After all, you might be a DJ!

**Who is your intended audience? How will your show benefit that audience?**

**How will your show benefit the larger Boise community?**

**How is the content of your program different from what is already available on the radio in the Treasure Valley?**

**Please offer 20 examples of the artists you'd enjoy playing the most on the program.**

**To what extent will your audience or other members of the community be able to participate in and influence the program?** (This can be through call-ins, scheduled guests from the community, other avenues for listener feedback, etc.)

a) Can you commit to producing a weekly 1 to 3 hour show for 6 months? (Producing a 3 hour show every week will require more than 3 hours of work per week. What other projects like this have you done before? Do you volunteer for any other organizations? In other words, convince us that you will be able to fulfill this commitment.)

b) Do you have or can you access enough material for a weekly show for 6 months? Explain.

c) How will you keep your show consistent, yet make it different and new every week for 6 months?

**What resources might you already have for producing your program?**

(Computer, mixing equipment, CD Library, etc.?)

**How did you develop a passion for your proposed content? How do you plan to convey this passion to your audience?**

Thanks for your proposal. The programming committee will review what you've submitted, and we'll be in touch. Again, thanks for your interest in locally grown radio. Big things to come!

[www.radioboise.org](http://www.radioboise.org)

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*Boise Community Radio Project – Locally Grown Radio for Boise and Beyond*